



SPONSORSHIP LEVELS AND BENEFITS

The Magic of Mentoring only happens once every other year. Don't miss this chance to support high-quality mentoring for youth throughout Western Pennsylvania.

Presenting Sponsor opportunity available – please contact us for more details.

Platinum \$50,000

- Full-color logo on MoM event website
- Logo on MoM printed and electronic collateral, including event invitation and reminders (reach approximately 8,000)
- Logo and written recognition in TMP e-newsletter and via TMP social media channels
- Recognition at event via announcements, program, signage and video display (approximately 1,200 guests attend)
- Full-page, full-color ad in program (premium placement)
- 25 tickets to event

Diamond \$25,000

- Full-color logo on MoM event website
- Logo on MoM printed and electronic collateral, including event invitation and reminders (approximately 1,200 guests attend)
- Logo and written recognition in TMP e-newsletter and via TMP social media channels
- Recognition at event via announcements, program, signage and video display
- Full-page, black and white ad in program (premium placement)
- 20 tickets to event

Gold \$20,000

- Written recognition in MoM printed and electronic collateral, including event invitation and reminders (approximately 1,200 guests attend)
- Logo and written recognition in TMP e-newsletter and via TMP social media channels
- Recognition at event via announcements, program, signage and video display
- Full-page, black and white ad in program
- 15 tickets to event

Silver \$10,000

- Recognition at event via announcements, program, signage and video display
- Half-page, black and white ad in program
- 10 tickets to event

Bronze \$5,000

- Recognition at event via announcements, program, signage and video display
- Quarter-page, black and white ad in program
- 6 tickets to event

Ruby \$2,500

- Recognition at event via announcements, program, signage and video display
- Quarter-page, black and white ad in program
- 4 tickets to event

Ambassador (for individual donors): \$1,000

- Written recognition at the event via program and video display
- 4 event tickets

AD SPECS:

All ads must be black and white or grayscale

All ads must be submitted as high-resolution print PDF (300dpi)

NO crops or bleed

Sizes:

FULL PAGE:
6" W x 9.5" H

HALF PAGE:
6" W x 4.75" H

QUARTER PAGE:
3" W x 4.75" H

Please send final ads to info@mentoringpittsburgh.org no later than Friday, August 27, 2021.

Aug 27 | AD deadline

PROGRAM AD PRICING Send artwork to info@mentoringpittsburgh.org by **FRIDAY, AUGUST 27, 2021**

Full Page | \$700

- Specs: 6" W x 9.5" H
- All files black and white or grayscale | high-resolution print PDF (300dpi)

Half Page | \$450

- Specs: 6" W x 4.75" H
- All files black and white or grayscale | high-resolution print PDF (300dpi)

Quarter Page | \$350

- Specs: 3" W x 4.75" H
- All files black and white or grayscale | high-resolution print PDF (300dpi)

