

SPONSORSHIP LEVELS AND BENEFITS

The Magic of Mentoring only happens once every other year. Don't miss this chance to support high-quality mentoring for youth throughout Western Pennsylvania.



Presenting Sponsor opportunity available – please contact us for more details.

Platinum \$50,000

- Full-color logo on MoM event website
- Logo on MoM printed and electronic collateral, including event invitation and reminders (reach approximately 8,000)
- Logo and written recognition in TMP e-newsletter and via TMP social media channels
- Recognition at event via announcements, program, signage and video display (approximately 1,200 guests attend)
- Full-page, black and white ad in program (premium placement)
- 30 tickets to event
- 2 tickets to pre-event VIP reception in Heinz Field Locker Room

Diamond \$25,000

- Full-color logo on MoM event website
- Logo on MoM printed and electronic collateral, including event invitation and reminders (approximately 1,200 guests attend)
- Logo and written recognition in TMP e-newsletter and via TMP social media channels
- Recognition at event via announcements, program, signage and video display
- Full-page, black and white ad in program (premium placement)
- 25 tickets to event
- 2 tickets to pre-event VIP reception in Heinz Field Locker Room

Gold \$20,000

- Written recognition in MoM printed and electronic collateral, including event invitation and reminders (approximately 1,200 guests attend)
- Logo and written recognition in TMP e-newsletter and via TMP social media channels
- Recognition at event via announcements, program, signage and video display
- Full-page, black and white ad in program
- 20 tickets to event
- 2 tickets to pre-event VIP reception in Heinz Field Locker Room

Silver \$10,000

- Recognition at event via announcements, program, signage and video display
- Half-page, black and white ad in program
- 15 tickets to event
- 2 tickets to pre-event VIP reception in Heinz Field Locker Room

Bronze \$5,000

- Recognition at event via announcements, program, signage and video display
- Quarter-page, black and white ad in program
- 15 tickets to event
- 2 tickets to pre-event VIP reception in Heinz Field Locker Room

Ruby \$2,500

- Recognition at event via announcements, program, signage and video display
- Quarter-page, black and white ad in program
- 10 tickets to event
- 2 tickets to pre-event VIP reception in Heinz Field Locker Room

Ambassador (for individual donors): \$1,000

- Written recognition at the event via program and video display
- 6 event tickets
- 2 tickets to pre-event VIP reception in Heinz Field Locker Room

AD SPECS:

All ads must be black and white or grayscale

All ads must be submitted as high-resolution print PDF (300dpi)

NO crops or bleed

Sizes:

FULL PAGE:
6" W x 9.5" H

HALF PAGE:
6" W x 4.75" H

QUARTER PAGE:
3" W x 4.75" H

Please send final ads to info@mentoringpittsburgh.org no later than **Friday, August 23, 2019.**

Aug 23 | AD deadline

PROGRAM AD PRICING Send artwork to info@mentoringpittsburgh.org by **FRIDAY, AUGUST 23, 2019**

Full Page | \$700

- Specs: 6" W x 9.5" H
- All files black and white or grayscale | high-resolution print PDF (300dpi)

Half Page | \$450

- Specs: 6" W x 4.75" H
- All files black and white or grayscale | high-resolution print PDF (300dpi)

Quarter Page | \$350

- Specs: 3" W x 4.75" H
- All files black and white or grayscale | high-resolution print PDF (300dpi)

SPONSORSHIP FORM



First Name: _____ Last Name: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Mobile Phone: _____

Email: _____

How Sponsor Name Should Appear in Print: _____

| SPONSORSHIP LEVEL | | |
|--|-----------|----------|
| Platinum*..... | \$ 50,000 | \$ _____ |
| Diamond*..... | \$ 25,000 | \$ _____ |
| Gold*..... | \$ 20,000 | \$ _____ |
| Silver*..... | \$ 10,000 | \$ _____ |
| Bronze..... | \$ 5,000 | \$ _____ |
| Ruby..... | \$ 2,500 | \$ _____ |
| Ambassador (for individual donors):..... | \$ 1,000 | \$ _____ |

**Payable over two years*

| PROGRAM ADS ARTWORK DEADLINE FRIDAY, AUGUST 23, 2019 | | |
|--|--------|----------|
| Full Page (6" W x 9.5" H)..... | \$ 700 | \$ _____ |
| Half Page (6" W x 4.75" H)..... | \$ 450 | \$ _____ |
| Quarter Page (3" W x 4.75" H)..... | \$ 350 | \$ _____ |

All files black and white or grayscale | high-resolution print PDF (300dpi)
Please send final ads to info@mentoringpittsburgh.org no later than Friday, August 23, 2019.

EVENT TICKETS

_____ Number of tickets for event @ \$100 per ticket | *NOTE: Tax deductible value of each ticket is \$35.* \$ _____

PAYMENT OPTIONS: (Please note type of payment and provide either check or credit card number)

Check (Payable to "The Mentoring Partnership of Southwestern PA") **TOTAL \$** _____

Credit Card

Credit Card # _____

Expiration date _____ / _____ Credit Card CVV/CVV2 _____

Name as it appears on card _____

Billing Street Address: _____

City: _____ State: _____ Zip: _____

Mail form and check(s) to: The Mentoring Partnership of Southwestern PA | One Hope Square | 1901 Centre Avenue, Suite 205 | Pittsburgh, PA 15219



SUBMIT