

SPONSORSHIP LEVELS AND BENEFITS

The Magic of Mentoring only happens once every other year. Don't miss this chance to support high-quality mentoring for youth throughout Southwestern Pennsylvania.



Presenting Sponsor opportunities available - please contact us for more details.

Platinum \$50,000

- Full-color web banner on TMP website from July 2017-October 2019 (site averages 900 visitors per month)
- Logo on MoM printed and electronic collateral, including event invitation and reminders (reach approximately 8,000)
- Logo and written recognition in TMP e-newsletter and via TMP social media channels
- Recognition at event via announcements, program, signage and video display (approximately 1,200 guests attend)
- Full-page, black and white ad in program (premium placement)
- 30 tickets to event
- Sponsorship recognition beyond event - include sponsor information in social media activity surrounding National Mentoring Month in January 2018

Diamond \$25,000

- Full-color web banner on TMP website from July 2017-October 2019 (site averages 900 visitors per month)
- Logo on MoM printed and electronic collateral, including event invitation and reminders (approximately 1,200 guests attend)
- Logo and written recognition in TMP e-newsletter and via TMP social media channels
- Recognition at event via announcements, program, signage and video display
- Full-page, black and white ad in program (premium placement)
- 25 tickets to event

Gold \$20,000

- Written recognition in MoM printed and electronic collateral, including event invitation and reminders (approximately 1,200 guests attend)
- Logo and written recognition in TMP e-newsletter and via TMP social media channels
- Recognition at event via announcements, program, signage and video display
- Full-page, black and white ad in program
- 20 tickets to event

Silver \$10,000

- Recognition at event via announcements, program, signage and video display
- Half-page, black and white ad in program
- 15 tickets to event

Bronze \$5,000

- Recognition at event via announcements, program, signage and video display
- Quarter-page, black and white ad in program
- 15 tickets to event

Ruby \$2,500

- Recognition at event via announcements, program, signage and video display
- Quarter-page, black and white ad in program
- 10 tickets to event

Ambassador (for individual donors): \$1,000

- Invitation to pre-event reception with honoree
- Written recognition at the event via program and video display
- Six (6) event tickets

AD SPECS:

All ads must be black and white or grayscale

All ads must be submitted as high-resolution print PDF (300dpi)

NO crops or bleed

Sizes:

FULL PAGE:
6" W x 9.5" H

HALF PAGE:
6" W x 4.75" H

QUARTER PAGE:
3" W x 4.75" H

Please send final ads to info@mentoringpittsburgh.org no later than **Friday, August 25, 2017.**

Aug 25 | AD deadline

PROGRAM AD PRICING

Send artwork to info@mentoringpittsburgh.org by **FRIDAY, AUGUST 25, 2017**

Full Page | \$700

- Specs: 6" W x 9.5" H
- All files black and white or grayscale | high-resolution print PDF (300dpi)

Half Page | \$450

- Specs: 6" W x 4.75" H
- All files black and white or grayscale | high-resolution print PDF (300dpi)

Quarter Page | \$350

- Specs: 3" W x 4.75" H
- All files black and white or grayscale | high-resolution print PDF (300dpi)

SPONSORSHIP FORM



First Name: _____ Last Name: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Mobile Phone: _____

Email: _____

How Sponsor Name Should Appear in Print: _____

SPONSORSHIP LEVEL		
Platinum*.....	\$ 50,000	\$ _____
Diamond*.....	\$ 25,000	\$ _____
Gold*.....	\$ 20,000	\$ _____
Silver*.....	\$ 10,000	\$ _____
Bronze.....	\$ 5,000	\$ _____
Ruby.....	\$ 2,500	\$ _____
Ambassador (for individual donors):.....	\$ 1,000	\$ _____

*Payable over two years

PROGRAM ADS ARTWORK DEADLINE FRIDAY, AUGUST 25, 2017		
Full Page (6" W x 9.5" H).....	\$ 700	\$ _____
Half Page (6" W x 4.75" H).....	\$ 450	\$ _____
Quarter Page (3" W x 4.75" H).....	\$ 350	\$ _____

All files black and white or grayscale | high-resolution print PDF (300dpi)
Please send final ads to info@mentoringpittsburgh.org **no later than Friday, August 25, 2017.**

EVENT TICKETS

_____ Number of tickets for event @ \$100 per ticket | *NOTE: Tax deductible value of each ticket is \$35.* \$ _____

PAYMENT OPTIONS: (Please note type of payment and provide either check or credit card number)

Check (Payable to "The Mentoring Partnership of Southwestern PA") **TOTAL \$** _____

Credit Card

Credit Card # _____

Expiration date ____/____/____ Credit Card CVV/CVV2 _____

Name as it appears on card _____

Billing Street Address: _____

City: _____ State: _____ Zip: _____

Mail form and check(s) to: **The Mentoring Partnership of Southwestern PA | One Hope Square | 1901 Centre Avenue, Suite 205 | Pittsburgh, PA 15219**



SUBMIT